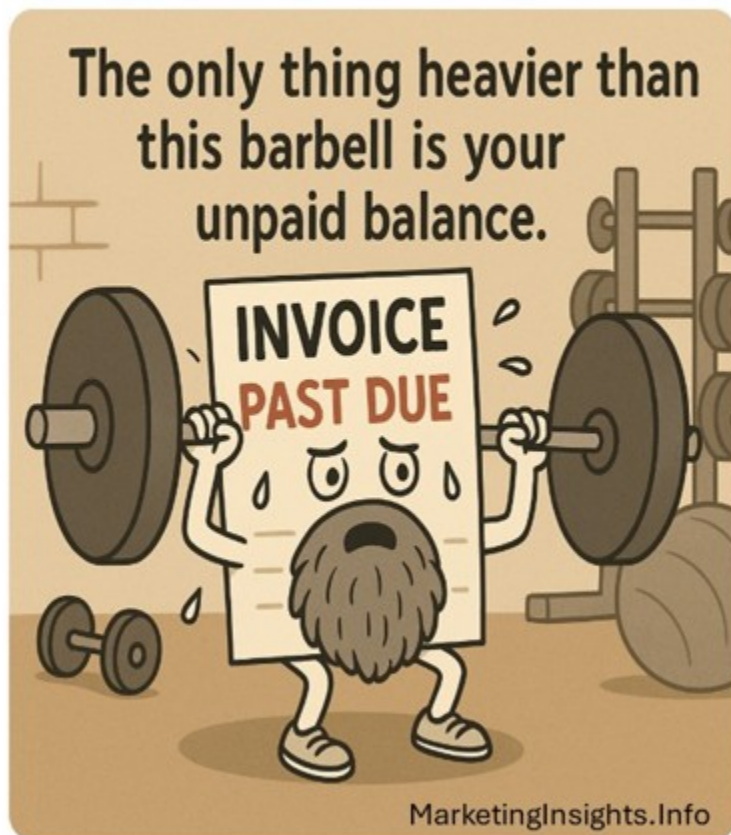


# Collections with Humor

This humorous style of collecting reminds clients you run a creative, human-driven business.



## As a Friendly Reminder Email

### Email Reminder Campaign

**Subject:** Your invoice's workout routine is impressive... but it's time to lighten the load."

We're giving your invoice a workout, but it's getting tired. Let's get this one off the bench and back in shape!

We appreciate your business. Thank you.

## As a Printed Statement

Print the cartoon on the bottom of your mailed invoice statements or add it as a small insert that reads:

*"Our invoices are getting stronger waiting for your payment—help them rest easy!"*

It turns a routine statement into something people actually notice and remember.

## As a Follow-Up Text or Chat Message

If your business uses text or chat for billing follow-ups, send the cartoon as a lighthearted image with a short line like:

*"Even our invoices are hitting the gym... but they'd rather retire early. Mind giving this one a rest?"*

## How to Use:

Right Click on cartoon image; click copy and then paste in your communication.